



## Cookie Policy

Below is our **cookie policy** (hereinafter, "**cookie policy**" o "**policy**") which governs the web platform <http://bertollioliveoil.com> (hereinafter, "**the Platform**"), under the ownership of **DEOLEO, S.A.** (hereinafter, "**DEOLEO**" or "**we**"), which is a Company with headquarters in Rivas-Vaciamadrid (Madrid), calle Marie Curie, 7, Edificio Beta (Parque Empresarial Rivas Futura), with Tax Identification Number A-48012009, registered in the Business Registry of Cordoba, Tome 2,425, Folio 56, Sheet CO-35003.

As established in Recital 30 of Regulation (EU) 2016/679, of the European Parliament and of the Council, of 27<sup>th</sup> April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter, "**General Data Protection Regulation**" or "**GDPR**"), natural persons may be associated with online identifiers provided by their devices, applications, tools and protocols, such as internet protocol addresses, cookie identifiers or other identifiers, such as radio frequency identity tags. This may leave traces which, in particular when combined with unique identifiers and other information received by the servers, may be used to create profiles of the natural persons and identify them. For this reason, the Client has a cookie policy that complies with the applicable legal provisions.

**PLEASE DEVOTE A FEW MINUTES TO READING OUR PRIVACY POLICY; IT SHALL NOT TAKE MUCH TIME TO DO SO. WITH THE AFORESAID PRIVACY POLICY, WE WISH TO EXPLAIN SIMPLY, CLEARLY AND TRANSPARENTLY HOW WE PROCESS AND PROTECT YOUR PERSONAL INFORMATION AND RIGHTS. YOUR SECURITY AND THAT OF YOUR PERSONAL DATA IS PARAMOUNT TO DEOLEO, AND WE TAKE THEIR ADEQUATE PROTECTION MOST SERIOUSLY.**

**WE ALSO RECOMMEND THAT YOU READ OUR [WEB PRIVACY POLICY](#) CAREFULLY.**

### ***1. TO WHOM DOES THIS POLICY APPLY TO?***

This policy is applicable to **all platform users** (hereinafter, indiscriminately, "**user**" or "**users**") who are considered natural persons, regardless of whether they are DEOLEO customers or not.

### ***2. WHO IS THE CONTROLLER OF YOUR PERSONAL DATA?***

We are your personal data processing controllers:



<b>Full name of the Company:</b> DEOLEO, S.A.
<b>Registered Office:</b> Ctra. N-IV, Km 388, Alcolea (Cordoba)
<b>Physical location/headquarters:</b> Calle Marie Curie, 7, Edificio Beta (Parque Empresarial Rivas Futura), 28521, Rivas-Vaciamadrid (Madrid)
<b>(General) email address:</b> <a href="mailto:rgpd@deoleo.com">rgpd@deoleo.com</a>

### **3. DOES THE PLATFORM USE COOKIES? WHAT ARE THEY?**

The platform uses cookies; that is, archives or devices of different types that are downloaded onto your terminal equipment (personal terminal, smartphone, tablet, mobile devices, etc.).

Generally speaking, and with regard to the Guide to Cookies published by the Spanish Agency for Data Protection (Spanish acronym – AEPD), there are different types of cookies which work in different parameters.

#### **3.1) According to the entity which is managing the computer or domain which is sending the cookies and processing the information obtained, we can identify:**

- **First-party cookies:** These are cookies sent to the user's terminal equipment from a computer or domain managed by DEOLEO, which provides the service requested by the user.

- **Third-party cookies:** These are cookies sent to the user's terminal equipment from a computer or domain that is not managed by DEOLEO, rather by another entity that processes the data obtained by the cookies. In the instance that the cookies are installed from a computer or domain managed by DEOLEO but, however, the information collected by these is managed by a third party, they may not be considered as first-party cookies of DEOLEO. In this sense, DEOLEO may contract the services of data collection- and analytical enterprises that measure and/or analyse the browsing behaviour of users on the platform, and which, in this sense, are acting in their own name, by means of the analysis of the data obtained by the third parties using these cookies. All of this has the sole aim of improving the service provided by DEOLEO.

#### **3.2) According to the period of time that cookies remain active in the computer terminal (lifespan), we can identify:**

- **Session cookies:** Cookies designed to gather and store data while the user accesses the platform;



- **Persistent cookies:** Cookies in which the data remains stored in the terminal and which may be accessed and processed during a period of time defined by the party responsible for the cookie, and which may last from anything from a few minutes to several years.

**3.3) According to the purpose of the processing of the data obtained by the cookies, we can identify:**

- **Technical cookies:** These are cookies which permit the user to browse the platform and to use the different options or services which exist therein, such as, for example, to control the exchange and transmission of data, to identify the session, to access areas with restricted access, to recall the information which make up a request, to carry out a registration request or a request for participation in an event, to use security functions during browsing, to store content for the sharing of videos or sound, or to share content on social networking sites.

- **Personalisation cookies:** These are cookies that permit the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, type of browser through which the user accesses the service, and the regional configuration from which the service is being accessed, among others.

- **Analytical cookies:** These are cookies which permit the cookie processor to follow and analyse the behaviour of the users of the linked websites. The information collected by these cookies is used to measure the activity on the platform and to create browsing profiles for the users of said sites, applications and platforms, with the aim of introducing improvements based on the analysis of the usage data of users of the service.

- **Advertising cookies:** These are cookies which permit, in the most efficient manner possible, the management of advertising spaces which, where applicable, have been included by the editor in a webpage, application or platform from which the requested service is provided, based upon criteria such as edited content or the frequency with which announcements are shown.

- **Behavioural advertising cookies:** These are cookies that permit the management, in the most efficient manner possible, of the advertising spaces that, where applicable, have been included by the editor in a web page, application or platform from which the requested service is provided. These cookies store information about behaviour of users obtained through the continuous observation of their browsing habits, which permits the development of a specific profile to display advertising based on it.

**4. WHAT COOKIES DO WE USE ON THE PLATFORM?**

As noted below, the cookies that are used by the platform may be first- or third-party cookies, session or persistent cookies, as well as technical and analytical cookies.

The following is an informative summary table of the specific cookies used or served by DEOLEO, at this time, on the platform:

Cookies	Name	Lifespan	Purpose
qtrans_front_language	Own cookie	1 year	Cookie to remember language preferences
_gat_gtag_UA_120989156_1	Third-party (Google Analytics)	Ten minutes from the moment of configuration or update	Cookies for statistical analysis of user behaviour online.
test_cookie	Third-party (Youtube/Google)	1 day	Used to check if the user's browser supports cookies.
GPS	Third-party (Youtube/Google)	1 day	Registers a unique identification on mobile devices to allow tracking according to geographical location by GPS.
PREF	Third-party (Youtube/Google)	8 months	Registers a unique identification which Google uses for YouTube videos on different websites
VISITOR_INFO1_LIVE	Third-party (Youtube/Google)	179 days	Tries to calculate the user's bandwidth in pages with integrated YouTube videos.
YSC	Third-party (Youtube/Google)	Session	Registers a unique identification to maintain statistics about which YouTube videos the user has watched.
nextId	Third-party (Youtube/Google)	Persistent	Registers a unique identification to maintain statistics about which YouTube videos the user has watched.
requests	Third-party (Youtube/Google)		

*As noted, third-party cookies are used, although these third parties agree on adequate guarantees regarding the possible international transfers of personal data in accordance with current legislation. These are entities, either certified members of the Privacy Shield list (with current certificate), or located in the European Economic Area (EEA), as specified below.*



- *Regarding Google Analytics, the following link may be consulted for information:*  
<https://support.google.com/analytics/answer/7105316?hl=es>
- *Regarding Youtube, the following link may be consulted for information:*  
<https://www.youtube.com/static?template=terms&hl=es&gl=ES>

## **5. WHO USES THE COOKIES?**

The information that is gathered by the cookies from the platform may be used both by the platform holder (own cookies) and by a third-party who provides a service to the said holder (third-party cookies).

## **6. MANAGEMENT, ACCEPTANCE & CONFIGURATION OF COOKIES.**

The consent may be unambiguous and implicitly granted when it results from an action of the data subject (for example, when data subjects continue to browse the platform, thereby accepting the use of cookies to monitor their browsing). Therefore, each time you access our platform, we provide you with information about our cookies policy, so that, if in spite of this information, you continue browsing the site, we will understand that you give your unequivocal consent for the informed purposes associated with them. You can change the configuration associated with your browsing at any time, except in the case of technical cookies, including the cookie associated with the legal notice informing you that we use cookies on the platform in compliance with applicable legal provisions.

Technical cookies are essential to enable the user's browsing on the platform, so deactivating or disabling them will prevent such browsing. That is to say, these cookies are absolutely necessary to permit such browsing and support the functions of DEOLEO (whether they come or not, determined by the applicable regulations) and, therefore, cannot be deactivated. Similarly, if you disable other types of cookies, certain features provided by DEOLEO through its platform to provide a better service or improve its quality may stop working or not do so correctly.

Regarding analytical cookies, you may withdraw your consent related to this policy at any time, and you may deactivate the cookies stored on your terminal or computer by changing the settings and configuration of your Internet browser, as shown below.

We offer you information on how you can manage and disable the cookies used in the platform through the different options offered by the most common browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)



➤ Safari

**7. DO YOU WISH TO CONTACT US?**

Should you have any questions or suggestions about this Privacy Policy that you would like to pose to us, please do not hesitate to contact us at: [rgpd@deoleo.com](mailto:rgpd@deoleo.com)